NEWS CLIPPING

Event	FEEDING THE UNDERPRIVILEGED	
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1 Hunt for a good cause (Second row, from fifth from right) Event organis-ing chairman Fred Tan, LBS Bina Group Bhd managing director Tan Sri Lim Hock San, his wife and LBS Club adviser Puan Sri Karen Lim and KDSF National Centre patron Toh Puan Ena Ling smiling for a group photo with the sponsors and partners of the 33rd Kiwanis Treasure Hunt 2016. Aimed to raise funds for the operation and maintenance of the Kiwanis Down Syndrome Foundation National Centre in Petaling Jaya, part of the funds from the annual event will also be channelled to other community service projects undertaken by the Kiwanis Club of Kuala Lumpur. This year, the premier sponsor is LBS Bina Group Bhd while the media sponsors are Star Media Group Bhd and Sin Chew Daily.

2 Committed to help

Manulife Holdings Berhad group chief executive officer Mark Steven O'Dell (left) and PeopleGiving president Teoh Chie Lean (right) shaking hands to mark Manulife's three-year collaboration with the non-profit organisation. Manulife will be contributing RM100,000 each year to PeopleGiving in support of its day-to-day operations, which will include proper staffing so that its charitable initiatives may run smoothly. Through this sponsorship, Manulife's personnel will also be regularly involved in programmes such as the Hugs for Love and Library of Hope.

3 Feeding the underprivileged (From left) 7-Eleven Malaysia brand executive Kimberly Law, Global Street Mission representative Joshua Vikneas, a recipient and 7-Eleven Malaysia marketing general manager Ronan Lee at the Mobile Street Feeding programme. Held in collaboration with non-governmental organisa-tion Hub Asia and Global Street Mission, more than 20 volunteers had set up a mobile feeding station providing numerous packages of Fresh to Go, 7-Eleven Malaysia's proprietary food product, to the underprivileged and disabled community in Brickfields, Kuala Lumpur. The effort was part of its corporate social responsibility programme to give back to the community.