

## NEWS CLIPPING

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exciting and simple lifestyle program aimed at educating people that leading a healthy, active lifestyle is simple through correct meal plan and guidance. The 21-day mission will feature daily fitness and recipe videos sent to subscribers on May 9 onwards. The free subscription can be done at Mission Foods Malaysia Facebook site.

#### 4 STRATEGIC PARTNERSHIP

(From left) Brahim's SATS Food Services Sdn Bhd legal adviser Ahmad Aizat, chief executive officer Ainul Hasnizam, 7-Eleven Malaysia chief executive officer Gary Brown, Food Services head Leong Chie Hoong and Brahim's SATS Food Services Sdn Bhd business development manager Muhamad Nazre Bakhtiar at the MoU signing between 7-Eleven Malaysia Sdn Bhd and Brahim's SATS Food Services Sdn Bhd. The partnership will enable Brahim's to penetrate a wider market through the almost 2,000 7-Eleven stores nationwide while manufacturing a range of chilled packaged ready-to-eat meals that would be branded under 7-Eleven's proprietary food service brand "Fresh to Go".

