

NEWS CLIPPING

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Sparking care, spurring unity

> Merdeka CSR undertaking with deaf children

IN the spirit of the Merdeka, fostering unity, harmony and inclusion of all Malaysians, volunteers from 7-Eleven Malaysia and ngohub.asia collaborated and hosted an arts and crafts "party" for the young children of the Malaysian Federation of the Deaf (MFD). The gathering was held at the federation headquarters at Menara KLH, Bandar Puchong Jaya.

TREATS AND FUN-FILLED ACTIVITIES

The team ferried with them goodie bags for the young ones, containing a variety of treats such as sweets, milk, bread and 7-Eleven in-house brand products, along with stationery items and materials, which came in handy later during activity time.

Leading the activity session were 7-Eleven representatives, who presented the children with a task – to construct a Malaysian flag-themed pinwheel fan.

Volunteers and MFD interpreters guided the young artists with their creations.

SHARING KNOWLEDGE, CULTIVATING KINDNESS

Following that was a simple Q&A quiz pertaining Malaysia. This was

aimed to educate and expand the children's knowledge and share the importance of patriotism and unity.

Sharing about the centre was MFD executive secretary Eamienor Zakiah Mohd Zuki.

"With approximately 47,000 deaf people across the nation, our purpose is to help improve the lives of the community. We hope that raising public awareness of our cause will encourage society to learn sign language and extend their efforts in aiding the community."

"Even though we have translators to facilitate the programmes that we have, they are often needed elsewhere to assist clients. Hence, we require more interpreters to expand our services further and provide a wider range of courses that can better benefit the community," she added.

FOSTERING GOODWILL AND COMMUNITY CARE

Commenting on the event, 7-Eleven Malaysia general manager of marketing Ronan Lee said: "It is truly a pleasure to be able to bring joy to the community in conjunction with the National Day celebration. Seeing the radiant smiles is rewarding, and we are elated to know that they've enjoyed



Above: Lee (standing, sixth left) with 7-Eleven Malaysia and ngohub.asia volunteers, with MFD interpreters and the 'hard-of-hearing' children at the Merdeka-themed activity-based event. Below: The children and volunteers busy with their Merdeka-themed art project.

the activity immensely. We hope that this initiative will help foster creativity and cultivate the spirit of unity, as embedding positive values in our current generation would lead us to a bright future."

Since its inception in 1997, the MFD has supported the deaf community by offering educational and living skills programmes such as reading, writing, and basic calculation. These aim to enable the deaf to become independent. The organisation also provides Malaysian Sign Language classes and interpreters for hire.

