

## NEWS CLIPPING

EVENT	Get Drenched in Fun at Slide the City
PUBLICATION	The Sun
PAGE/SECTION	12/Media & Marketing
DATE	10 October 2017
TIME	-

# Get drenched in fun at Slide the City

SLIDE the City Malaysia is back, and this time it is here to stay throughout the month until October 29. The family-friendly slip-and-slide water party offers wet and wild fun. It has been held in over 25 countries around the world and gathered 47,000 participants in Malaysia last year, from the cities of Kuala Lumpur, Malacca, Johor Baru, Kuantan, Penang and Selangor.

This year, 7-Eleven Malaysia adds fun and affordability to the fun-filled event. To enjoy exclusive rates for the whole family, purchase tickets from 7-Eleven stores. Tickets are sold from as low as RM19 (child), RM34 (adult) and RM95 (VIP) at selected 7-Eleven stores within the Klang Valley and in Penang.

Join the fun every Friday from 5pm to 12am and on weekends from 9am to 12am at Setia Convention Centre, Setia Alam. For those not much into frolicking in the water, carnival activities, live music and a variety of local food and beverage offerings are sure to keep you

happy and entertained.

Slide on over to the official 7-Eleven Malaysia website for more information or view the full list of "ticket stores" on the official 7-Eleven Malaysia Facebook page.

The poster for Slide the City Malaysia features a woman sliding down a water slide. At the top left is the 7-Eleven logo. The text reads: "SLIDE CITY MALAYSIA" in large letters, followed by "TICKETS AVAILABLE HERE!". A pink circular graphic contains the text "EXCLUSIVE PRICE" and lists prices: "RM19 (CHILD)", "RM34 (ADULT)", and "RM95 (VIP)". At the bottom, there are logos for sponsors and partners, including 7-Eleven, and a phone number "9222 2222".