

NEWS CLIPPING

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Slurp to 'big league' prizes at 7-Eleven

THE 7-ELEVEN Slurpee has more than just survived through the years. Recall your first "brain freeze" due to slurping down a Slurpee?

Ritualistically introducing flavours each year, the latest by 7-Eleven Malaysia is, you could say "big league", as the "coolest drink on Earth" brings you the all-new "Cardiff City FC Blueberry Slurpee", this time commemorated with a fun photo contest called "Cardiff City FC Blueberry Visit Malaysia".

The contest will run until Nov 19. Join and stand to win two grand prizes comprising a trip for two to the United Kingdom to catch the spectacle of Cardiff City going against Manchester United at the EPL on Dec 22.

The icing on the cake is the inclusion of flights, trip allowance and accommodation, courtesy of Radisson Blue, along with sightseeing activities by Visit Cardiff. Ten consolation prizes in the form of official Cardiff City FC jerseys are also up for grabs.

To participate, simply:

▶ Purchase two of the new Cardiff City FC Blueberry Slurpee in a single 7-Eleven



Cardiff City FC stars (from left) Joe Ralls, Sean Morrison and Alex Smithies promoting the "Cardiff City FC Blueberry Visit Malaysia" contest.

Malaysia receipt;

- ▶ Snap a creative picture against any unique Malaysian scenery or iconic sights;
- ▶ Collage you purchase receipt with the picture; and
- ▶ Upload the collage on Facebook or Instagram with the hashtags #Slurpee, #CardiffCityFCBlueBerry and #7ElevenMY.

For more information, visit www.7eleven.com.my or Facebook at 7ElevenMalaysia.