

## “Scratch & Win” Campaign Terms and Conditions

1. The **7-ELEVEN X LINE Scratch & Win Campaign (“the Campaign”)** will run from 11th August 2015 9:00:00AM to 7th September 2015 23:59:59PM (“Campaign Period”).
2. All entries must be received by LINE Plus Corporation's system by 23:59:59 7th September 2015 (Malaysian Time) to qualify. Late and invalid entries will not be entertained. The time is based on LINE Plus Corporation's server's system time.
3. This Campaign is open to all residents in Malaysia only.
4. Employees of LINE, Campaign Organizer, 7-Eleven Malaysia and their advertising, promotion, event and PR agencies are not eligible to win the iPhone 6 and iPad Mini 3.

### 5. HOW TO JOIN

Step 1: Spend RM10 in a single receipt excluding tobacco, gift card, reloads and in-store services payment.

Step 2: Receive a scratch card upon purchase to be in the running to win.

Step 3: Scratch off the foil to reveal the Unique Code.

Step 4: Follow 7ElevenMalaysia on LINE, key in the Unique Code & Win!

6. LINE application is available for iOS and Android smartphones only. If LINE is not installed in the Winner's smartphone, Winners will be led to the App Store to download LINE application before redemption of prizes.
7. Each Participant can submit two (2) entries a day and a maximum of ten (10) entries during the entire Campaign Period.
8. The following prizes will be available to be won during the Campaign Period:-

<b>Prize</b>	<b>Quantity Available</b>	<b>Retail Value per unit</b>
iPhone 6	15	RM2,702.00
iPad Mini 3	40	RM1,356.00
LINE Dolls	3,000	RM63.00
LINE Stickers	3,996,945	USD1.99

### 9. REDEEMING PRIZES

#### (a) Redeeming LINE Stickers

Winners of LINE will receive one set of LINE Stickers instantly over the air upon participation. The LINE Stickers are available for download until 7 September 2015.

#### (b) Redeeming LINE Dolls, iPad Mini 3 and iPhone 6

Winners of iPhone 6, iPad Mini 3 and LINE Dolls will be notified instantly upon participation. Winners are required to provide 7-Eleven Malaysia their personal details through LINE application on or before 7 September 2015. Winners will be contacted

accordingly for prizes redemption. **Invalid or incomplete details and late reply will not be entertained and prizes will be forfeited.**

10. 7-Eleven Malaysia may at any time at its sole discretion, substitute any prize with any form of a similar value. 7-Eleven Malaysia's determination of the winners shall be final, conclusive and binding. No correspondence shall be entertained. Any portion of the Prizes that are not used will be forfeited.
11. All Prizes are given "as is" basis and are not transferable, nor exchangeable for cash or kind whether in part or in full.
12. In the event 7-Eleven Malaysia has a prize giving ceremony, the Winners are required to attend at his/her own cost and expense to collect the Prize. In the event the Winner is not able to attend the prize giving ceremony, the Winner must nominate a representative to be present at the prize giving ceremony to accept the prize on his/her behalf otherwise 7-Eleven Malaysia shall re-select the winners.
13. All costs, fees and/or expenses incurred or to be incurred by the Winners in relation to the Campaign and/or to claim the Prize(s), which shall include but not limited to the costs for transportation, postage/courier, personal costs and/or any other costs, are the sole responsibility of the Winners.
14. The Winners must abide by all laws and regulations currently in place and the terms and conditions of the party(ies) arranging and/or providing the Prizes and the terms and conditions attached to the Prizes, if any.
15. To the fullest extent permitted by law, there are no, 7-Eleven Malaysia expressly excludes and disclaims any, representations, warranties, or endorsements, expressed or implied, written or oral, including but not limited to, any warranty of quality, merchantability or suitability or fitness for a particular purpose in respect of the Prizes.
16. The title in the Prizes and any risk of loss or damage to the Prizes will pass to the Winners upon delivery of the Prizes to such Winners. 7-Eleven Malaysia shall not be liable for or obliged to recognize or replace any defective, lost, damaged or stolen Prizes where such defect, loss or damage in respect of the Prizes is not due to the fault and/or negligence of 7-Eleven Malaysia.
17. For the avoidance of doubt, the Prizes are provided by 7-Eleven Malaysia's suppliers. The Eligible Persons, Participants and/or Winners hereby acknowledge and agree that 7-Eleven Malaysia excludes all warranty and/or liability in connection with the awarded Prizes and/or the Campaign. Participants shall assume full liability and responsibility in case of any liability, mishap, injury, loss, damage, claim or accident (including personal injury and/or death) resulting from their participation in the Campaign, redemption and/or usage of the Prizes. 7-Eleven Malaysia shall not be held responsible for any loss, damage or injury (including death) in any manner whatsoever suffered by the Participants as a result of the participation in the Campaign and/or the use of the Prizes.
18. 7-Eleven Malaysia reserves the rights to select the colour of the Prize(s), where applicable.

19. 7-Eleven Malaysia shall not be responsible for any defect or any other loss or damage that may be suffered in connection with any of the Prizes. Any dispute in relation to the warranty or quality of any Prizes or any terms and conditions in respect thereof shall be settled directly between the relevant Winners and the relevant supplier. 7-Eleven Malaysia will bear no responsibility for resolving any dispute and the Winners must liaise directly with the relevant supplier and not 7-Eleven Malaysia in this regard. If the supplier is unable to supply the same model of the Prize(s), 7-Eleven Malaysia reserves the right to substitute any Prize(s) with another product of similar retail value.
20. By participating in this Campaign, customers will be deemed to:-
  - (i) have consented to 7-Eleven Malaysia using their information for future advertising and publicity purposes, unless otherwise notified in writing to 7-Eleven Malaysia; and
  - (ii) have read and understood these rules and agreed to be bound by them and any related promotional materials and all additions, amendments and modifications as may be made from time to time.
21. 7-Eleven Malaysia will be collecting personal data about Participants via registration online and we make it our priority to keep secure the personal data of Participants. By giving your personal data to us to participate in this Campaign, you are deemed to have consented to our processing of your personal data for such purpose.
22. For more information or enquiries, please contact us at via Facebook Direct Message, 7-Eleven Malaysia Facebook page on Mondays to Fridays, 9:00am to 6:00pm.