



7-ELEVEN MALAYSIA SPONSORSHIP REQUEST FORM

A**IF PROPOSER IS AN INTERNAL DEPARTMENT / EMPLOYEE**

Department Name:

Requester Name:

Justification:

Signature of requester:

Date of request:

ORGANIZATION REQUESTING SPONSORSHIP

Name:

Title:

Organization:

Street Address:

City:

State:

Zip Code:

Phone Number:

Email:

SPONSORSHIP OPPORTUNITY OR EVENT

Name of organization requesting sponsorship:

Name of the opportunity or event:

NGO / Organization Registration No:

Event Date (s):

Event Location:

Amount of Sponsorship Funding Requested (Cash or Kind):



Please describe the mission of your organization:

Briefly describe the sponsorship opportunity or event:

Please describe the audience demographics and expected attendance numbers:

Has 7-Eleven Malaysia sponsored this event or organization in the past? If so, when?



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Please explain how this sponsorship opportunity or event will benefit 7-Eleven Malaysia and the community?

Does your organization have board representation or any affiliation with a Berjaya Corporation or its subsidiary staff member? If yes, who?

Please provide any additional information you would like to be considered as part of your request.

PLEASE SUBMIT YOUR REQUEST AS INDICATED BELOW

All requests for sponsorship must be submitted with the following:

- This completed Sponsorship Request Form
- Letter of request on the organization letterhead
- ROS, ROC & SSM
- List of organization board of directors and / or event committee members

Please email all of the above to: marketing@7eleven.com.my

For further assistance, please contact the Marketing Department at 603-2142 1136 or email marketing@7eleven.com.my

MARKETING DEPARTMENT USE ONLY

Date Received:

Received By (Name & Signature):