“Cardiff City FC Blueberry Slurpee Visit Malaysia” Contest

Terms and Conditions

A. DURATION

1. The Cardiff City FC Blueberry Slurpee Visit Malaysia (“Contest”) is organised by 7-Eleven Malaysia Sdn. Bhd. (Company No: 120962-P) (“7-Eleven”) and Cardiff City Football Club (“CCFC”) is the prizes organiser. (7-Eleven and CCFC are referred to collectively as “Organisers”) and will run from 16th October 2018 to 19th November 2018, both dates are inclusive (“Campaign Period”).

B. ELIGIBILITY AND PARTICIPATION

1. This Contest is open to all citizens and permanent residents of Malaysia who are aged eighteen (18) years old and above with a valid National Registration Identification Card (NRIC) number (“Participants”), subject to the following Terms and Conditions.
2. The following categories of Participants are NOT ELIGIBLE to participate in this Contest:
   a) Permanent/Contract Employees of CCFC, 7-Eleven and/or its Affiliates;
   b) 7-Eleven Malaysia franchisors;
   c) Employees of advertising and promotional agencies for 7-Eleven and/or its Affiliates (hereinafter collectively referred to as “Non-Eligible Participants”);
      And
   d) The immediate family members (father, mother, spouses and children) of the Non-Eligible Participants are also not permitted to participate in the
      Contest.

C. MECHANICS OF THE CAMPAIGN

1. Participants are required to complete the following steps to be eligible for the Contest:

Step 1

Purchase 2 cups of Cardiff City FC Blueberry Slurpee (any size) at 7-Eleven Malaysia stores and keep the transaction receipt (proof of purchase).

Step 2

Take a creative picture of the Cardiff City FC Blueberry Slurpee against any unique Malaysian scenery.

Step 3

Collage your creative photo with the valid purchase receipt and upload your creative submission(s) on Facebook or Instagram with the hashtags #Slurpee #CardiffCityFCBlueberry #7ElevenMY. Post(s) to be made public.

2. Participants may post up as many pictures as they wish. One (1) valid posting with One (1) valid unique transaction receipt is equivalent to One (1) entry. The higher the number of entries submitted, the higher the chances of winning. Incomplete, incorrect or ineligible entries are automatically disqualified.

3. Completed Entry/ Entries must be posted up by 11:59pm on 19th November 2018.

D. CONTEST PRIZES AND FULFILLMENT TERMS

1. **Grand Prize Winners x 2**
   a. Trip for 2 pax to watch Cardiff City FC vs Manchester United Live in Cardiff on 22nd December 2018

      RM20, 000+ worth of Package Includes:

      i. Round trip flight tickets to Cardiff, United Kingdom

      ii. Accommodation at the Radisson Blu in Cardiff and ground package for 4 days and 3 nights

      - Travel dates: 20th December 2018 – 24th December 2018

      iii. EPL Match Day tickets to watch Cardiff City FC vs Manchester United LIVE

      - Match date: 22nd December 2018

      iii. One time allowance of GBP250 (pound sterling) per pax

iv. Free entry activities in Cardiff, courtesy of Visit Cardiff, including a tour of Cardiff Castle, indoor surfing at Cardiff International White Water Centre and ice skating at Winter Wonderland

2. **<u>Consolation Prizes x 10</u>**

   a. Official Cardiff City FC jersey for season 18/19

3. Each Participant is entitled to win one (1) Prize only during the Contest Period. Consolation Prize fulfillment would take place within six (6) weeks after the Contest Period ends.

4. The Consolation Prizes must be collected in person at the Organiser's office at Level 1, Podium Block, Plaza Berjaya, No. 12, Jalan Imbi, 55100 Kuala Lumpur, unless advised otherwise, between 14 December 2018 and 18 January 2019, after winner announcement has been made. Identification which includes NRIC, or passport, which displays the full name and a photograph of the Winner will be required. In the event of the Organisers being requested to mail / courier the prize to a Winner, the Organisers shall not be held liable of non-receipt of the Prize or any damages caused during the delivery process. No replacement and / or exchange of Prize will be entertained. Under special circumstances and subject to the absolute discretion of the Organisers, a Winner may nominate a representative to collect the Prize. The representative will be required to present a written authorization letter from the Winner and a photocopy of Winner's NRIC (front and back).

5. In the event, for any reason whatsoever, any of the Winners is unable to collect or utilize the winning prize within the stipulated time period, the Organisers shall not reimburse or compensate the Winner. The Organisers shall not be obliged to give extension notice of the Prize Collection Period. All unclaimed Prizes after the Collection Period will be forfeited.

6. All Winners shall be notified via Personal Message (PM) on Facebook / Instagram and / or e-mail (if available) within five (5) days after the Contest Period ends. Participants are also obliged to check updates daily on 7-Eleven Malaysia official Facebook page for list of winners within 5 days of the Contest Period ending. In the event that the Winner does not receive any notification from the Organisers during the stipulated time period, the Winner is required to contact the 7-

Eleven Malaysia official Facebook page via Facebook Direct Message within one (1) week from the Contest's closing date; failing which, the Prize will be forfeited. The Organisers reserves the right to use any other method or medium it deems fit at its sole and absolute discretion for the purpose of announcing the Winners.

7. The Organisers will not be held liable in the event the Winners cannot be contacted for whatever reasons after at least three (3) attempts and/or days of winners list being announced and the prizes shall then be forfeited.

E. GENERAL TERMS

1. The names of all winners will be published on 7-Eleven Malaysia's website at www.7eleven.com.my as well as on its official Facebook page @7ElevenMalaysia

2. In the event that any Contest entry or prize is awarded to a person who:

a. is not eligible for the Contest; and/or;
b. has committed or is suspected of committing any fraudulent or wrongful acts in relation to his/her entry submission

3. The Organisers reserve the right to disqualify such person from participating in the Contest and/or from receiving the prize.

4. All winners recorded by the Organisers shall be final and conclusive.

5. All Grand Prize winners must hold a valid passport with at least six (6) months validity from the scheduled travel period and any other relevant visas required for the travel. All incidental costs such as but not limited to, passport and visa costs (if any) and all other personal expenditures will be at the winners' sole expense. Airline and flight times to be selected by the Organisers at their sole discretion and once the travel period dates have

been booked, no changes, extensions or substitutions of the travel dates is permitted, except at the Organisers' sole discretion. The Organisers shall not be responsible for any cancellations, delays, diversions or substitution or any act or omissions whatsoever by the air carriers, hotels or other transportation companies or any other persons providing any of the services and accommodations to the Grand Prize winners.

6. The Organisers reserves the right to appoint a third party to conduct the verification of Winners and / or to manage prizes fulfilment. Winners are hereby agreeing that the Organisers may provide all necessary information of Winners to such third party appointees to facilitate such service.

7. Organisers or its third party appointee will contact the Grand Prize winners to arrange for the prize fulfilment and travel details and the set itinerary is non-negotiable

8. All costs, fees and/or expenses incurred or to be incurred by the winners in relation to the Contest and/or to claim the Prize(s), which shall include but not limited to the cost for transportations, accommodation, meals, personal costs and/or any other costs, are the sole responsibility of the winners.

9. All Prizes are non-transferable and not exchangeable for cash or any other items or packages. Winners are not allowed to claim the Prizes after the stipulated period and all unclaimed prizes after the collection period will be forfeited. In the event that a Winner chooses not to accept a Prize, said Winner forfeits any and all claims to the Prize.

10. The Organisers reserve the right to cancel, shorten, extend, suspend or terminate the Contest Period at any time prior to the expiry of the Contest Period without prior notice. The Organisers also reserves the right to vary, modify, delete or change any of the Terms and Conditions herein contained at any time at its absolute discretion without prior notice. For avoidance of doubt, any cancellation, extension, suspension or termination of the Contest Period at any time prior to the expiry of the Contest Period shall not entitle the Participants to claim any compensation from the Organisers for any and all losses or

damages suffered or incurred by the Participants as a result of the said cancellation, extension, suspension or termination.

11. The Organisers reserve the right to use the names, addresses, photographs, and testimonies of the Participants in advertisements and other forms of publicity including but not limited on the Organisers' social media platforms in conjunction with the Contest. The Participants' participation in the Contest and agreement to be bound to the terms and conditions herein shall be deemed to indicate their implied consent to such use, without any further notice, payment or consideration whatsoever.

12. By entering into the Contest and accepting a prize, all winners must agree that the Organisers have the right to picture, voice record or portray them as campaign winners in any manner whatsoever as the Organisers may in their absolute discretion decide, and to exhibit these material for all campaign-related advertising, marketing and publicity purposes without any compensation whatsoever, subject to applicable laws and regulations. Participants and eventual winners of the Contest are hereby notified and deemed to consent to the Organisers' right to use their name, voice, picture or footage, or the content of their entries solely for the abovementioned purposes.

13. The Organisers reserve the right to substitute the prize(s) with of equal or greater value, if deemed necessary.

14. Participants hereby agree to release the Organisers, their directors, officers, employees and agents, including without limitation, their parent companies, subsidiaries, affiliates, employees, agencies and branches, as well as all campaign partners / sponsors and all others associated with the development and execution of this Campaign, from and against any and all liability for injury, loss or damage of any kind (whether direct, indirect or consequential) to or in any way arising from this Contest and the awarding and the use or misuse or possession of any prizes awarded, including liability for personal injury, death or property damage, except where prohibited or limited by law. All winners acknowledge that to the extent permissible by law, the prizes are awarded by the Organisers on an "as is"

basis without any warranty of any kind whether express or implied, including but not limited to the implied warranties of satisfactory quality, and non-infringement.

15. Participants will fully indemnify and hold harmless the Organisers, their directors, officers, employees, agents and assigns against any and all losses, liabilities, costs, claims, charges, expenses, actions or demands (including legal costs), whether direct or indirect arising out of a breach by him or her of these Terms &and Conditions.

16. This Contest is governed by the laws of Malaysia and all disputes are subject to the exclusive jurisdiction of the courts of Malaysia.

17. If for any reason any part of this Contest is incapable of running as planned, the Organisers may in their sole discretion cancel, terminate, modify or suspend the contest, or invalidate any affected entries without any further liability or any obligation to continue the Contest

18. The invalidity or unenforceability for any reason of any part of these Terms and Conditions shall not prejudice or affect the validity or enforceability of the remaining parts and each part of these Terms and Conditions is distinct and at all times severable from the rest of the Terms and Conditions.

19. The Organisers will not be responsible or liable for any claims, loss or damage whatsoever, resulting from or in connection with this Contest or the prizes given out through this Campaign.

20. The Organisers are the final authority to decide on the interpretation of these Terms and Conditions and as to any other matters relating to this Contest.

21. By participating in this Contest, Participants hereby agree to be bound by the Terms and Conditions of the Contest and any Organisers decisions made.

22. An individual who participates in the Contest may be required to submit personal or confidential information about himself or herself (including without limitation his or her

name, address, telephone number, e-mail address, marital status, occupation, spending preferences or any other such information) ("Personal Information") to the Organisers. The Organisers will treat any Personal Information obtained from an individual who participate the Contest in accordance with the Legislation on the Protection of Personal Data Policy. The Organisers will use Personal Information for marketing purposes including contacting the Participant which related to Contest Prize and use for updating Participant's Personal Information.

23. This contest is organised by the Organisers and that the Contest is in no way sponsored, endorsed, administered by, or associated with any brands that may be featured unless indicated otherwise.

24. For enquiries, please contact 7-Eleven Malaysia Marketing Department at 03-2142 1136, Mondays to Fridays, 9.30am to 6.30pm or email marketing @7eleven.com.my