Online platform to help NGOs, volunteers

KUALA LUMPUR: The humanitarian organisation, Science of Life Studies (SOLS 24/7), is calli all non-government organisations (NGOs) to register with their online platform called ngohub.a

The newly launched online platform is designed to help NGOs gain more publicity, recruit volunteers and acquiring financial or material aid.

SOLS 24/7 director Raj Ridvan Singh said most NGOs located out of the capital often face challenges in getting financial aid or promoting their cause.

“Technology has made our lives easier in many ways, so through this platform, we can help ea the struggles faced by our non-profit and welfare groups.

“If the NGO staff are not tech-savvy, there is always a way to reach us via telephone. Just give a call and there will be a team ready to help you register your organisation online,” he said.

SOLS 24/7 also received support from 7-Eleven Malaysia, under the convenience store operat philanthropic initiative, the Community Care Fund.

The Community Care Fund provides donation boxes at 7-Eleven stores throughout the country and funds collected will be channelled to charitable causes.

7-Eleven Malaysia executive director U-Ming Tan said: “NGOs that register on the website ma apply for grants by profiling their organisations and publicising their cause and items needed fo their projects.”

7-Eleven Malaysia will review grant applications of NGOs as they will be providing RM50 to RM5,000 worth of monthly grants via the ngohub.asia. The grants will be approved after a joint evaluation by the committee.

“Both companies believe in giving back to the community and we hope to connect as many NG and volunteers together under one single platform,” he added.

Local celebrities such as actress Aishah Sinclair, actress and model Sarah Lian, and Miss Wor Malaysia 2009 Thanuja Ananthan were appointed as official ambassadors for ngohub.asia.

Thanuja, who is also an animal rescuer and activist for humane treatment of animals, said ngohub.asia is a good platform for members of the public who want to do good but unsure of where to start.

“I’ve received many enquiries from youngsters who want to volunteer but often don’t know whe to begin or which charity to contribute to.

“Now volunteers can choose the charity they would like to connect with,” she said.

Lian, who is involved in various community work, urges the public to learn about ngohub.asia a find out what the platform can offer.

“This platform represents so many different welfare groups and you might just find one that speaks to you.

“It is all about helping one another,” she said.