

7-Eleven Malaysia bags McMillan Woods award

THE start of 2015 marked a significant milestone for 7-Eleven Malaysia. It received the Consumer Goods & Branding Acumen Award at the recent McMillan Woods Global Awards 2015 ceremony.

The ceremony is an annual event that is organised by accounting and advisory firm McMillan Woods. It is in its third installation this year and is aimed at recognising the achievements of global leading businesses and visionaries across industry sectors, honouring their contributions towards the global economic development.

7-Eleven Malaysia took the prize in the Master Class Category, together with nine other recipients representing various industries. Each of these award winners were assessed by a

panel of adjudicators which looked at the company's achievements, growth and business success.

"Receiving this award doesn't mean that we are comfortable at where we are today. It doesn't mean that this is all that 7-Eleven Malaysia has to offer. This award is a reminder for my 7-Eleven Malaysia family to always strive for the best, and to fulfill our vision to be the best retailer of convenience.

"As we are speaking, we have the latest concept stores being set up and new products and services being introduced, as it is also our mission to consistently serve the changing needs of customers for their convenience. We strive to innovate and always be there for our customers," said 7-Eleven Malaysia CEO Gary Brown.



Brown (fourth from right), along with other award winners at the McMillan Woods Global Awards 2015 ceremony held at Shangri-La, KL.