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7-Eleven Partners GE Malaysia To Install Lighting Solutions

KUALA LUMPUR, Feb 5 (Bernama) -- 7-Eleven Holdings Bhd will collaborate with GE Malaysia's Lighting Division in a RM7.12 million project to install lighting solutions in the convenience stores.

Under the project, GE would install energy-efficient light-emitting diode (LED) lamps and fixtures in more than 1,700 convenience stores nationwide, the companies said in a joint statement here Wednesday.

"The project is expected to reap energy savings of RM8.54 Million annually as the lighting solutions will help 7-Eleven reduce power use substantially compared to its existing conventional fluorescent lighting," it said.

7-Eleven Malaysia chief executive officer, Gary Brown, said GE was selected based on an overall value proposition of product, price, brand and service.

"The LED lighting is an efficient and sustainable lighting alternative for the retail stores as it aligns with company's mission to reduce overall operating costs," it said.

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