



# 7-Eleven Malaysia, GE in RM7m stores lighting retrofit deal

**PETALING JAYA:** 7-Eleven Malaysia Holdings Bhd will begin a RM7.12 million stores lighting retrofit project with General Electric (GE) Malaysia's lighting division to retrofit more than 1,700 7-Eleven stores across the country with the energy-efficient LED (light-emitting diode) lamps and fixtures.

The group said the new range of lighting provided by GE complements its next generation concept stores as well as enhancing existing stores.

"While looking to reduce overall operating costs, our attention turned to LED lighting. It is an efficient and sustainable source of light that would also provide good illumination for an optimal shopping environment at our stores," 7-Eleven Malaysia's CEO Gary Brown said in a statement yesterday.

Test results showed that using GE's LED lighting solutions will help 7-Eleven to reduce power consumption substantially compared with its existing conventional fluorescent lighting.

In addition to its retrofitting project in Malaysia, GE Lighting also provides its retail LED solutions to 7-Eleven's rebranded facilities with a combination of GE Hemisphere downlights and PAR30 LED lights.

"We've had a dedicated and successful relationship with 7-Eleven, working to provide innovative and cost-effective LED solutions that create a pleasant shopping environment for customers, while helping 7-Eleven achieve overall sustainability and energy-efficiency goals," president and CEO of GE Lighting Asia Henry Eng said in a statement.