

Convenience *at* klia2

> Official opening of 7-Eleven Next Gen concept store

THE next time you are at klia2 and are looking for a quick, affordable snack, head on over to the airport's all-new 7-Eleven store. The 7-Eleven Next Gen concept store at klia2 is unique, in that it offers additional amenities. These include complimentary Wi-Fi and a more diverse selection of products, offered in a premium and cozy setting with ample seating.

Shoppers can choose from a wide variety of foods from the "Fresh to Go" range of pre-packaged food, freshly delivered daily. These include sandwiches and salads. The store is also equipped with a noodle station that offers ramen and udon noodles that can be prepared in minutes. There are also English shortbread, delectable cookies and fresh bananas besides a diverse range of other light bites, nibbles and little favourites like chocolates, crisps and candies.

Looking to quench your thirst? A huge variety of beverages line the shelves and refrigerators besides the Gulp fountain and the

irresistible Slurpee. Other facilities at the 7-Eleven Next Gen concept store include an open-case chiller and an island coffee display offering freshly brewed Premium Roast coffee at a very affordable price. Those in need of a quick three-in-one coffee or even a *teh tarik* will be glad that these too are available and piping hot.

7-Eleven Malaysia's latest concept store in klia2 officially opened its doors recently. Its CEO Gary Brown was at the launch ceremony which saw 500 free Slurpees and 200 various CP Heat and Eat products distributed to passers-by. The publicity stunt took many by surprise but surely captured public attention and made its point.

"Travellers both inbound and outbound can now enjoy a one-stop point of convenience, whether it is for a quick meal, a nice cold or hot beverage, a snack, mobile or gaming reloads, a quick present such as Facebook gift cards or even to pay their bills, before they head off. We have it all ...," quipped Brown.



(Ninth from left): 7-Eleven senior operations managers Mohd Sabry Fauzi and Ng Kok Yin with Brown and some employees at the klia2 outlet's official opening ceremony.