7-Eleven awarded for investor relations

7-ELEVEN Malaysia Holdings Berhad has been awarded with the "Best IR for an IPO in 2014" award at the recent Investor Relations (IR) Awards 2015. In its 5th year, the event is an annual initiative by the Malaysian Investor Relations Association (MIRA) recognising excellence in the field of IR by both individuals and listed entities in Malaysia.

7-Eleven, the leading standalone convenience store chain in Malaysia – with more than 1,800 stores nationwide – was listed on the main market of Bursa Malaysia Securities Berhad in May last year. Fuelled by a thoroughly successful IR strategy, this resulted in an opening day share price of RMI.45 from the listing price

of RM1.38.

"7-Eleven is extremely pleased to have received this award from MIRA, which is a form of recognition of the hard work and effort of the whole team that was behind our Initial Public Offering (IPO)," shared 7-Eleven Malaysia Holdings Berhad CEO Gary Brown.

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"Since our listing, our stock price has continued to perform well, which we believe is a testament to the confidence the investment community has in our business model as well as the operational strategy we have pursued utilising the funds raised. We are well on our way towards achieving our targeted expansion of 600 new stores in the three-year period of 2014-2016, having already opened 245 stores from January 2014 to March 2015. The strong results we recorded in the first quarter of 2015 reflects positive growth in both revenue and profits driven by the on-going execution of our expansion strategy. We are optimistic that 7-Eleven will be able to maintain our market leading position moving forward as we continue to create value for our stakeholders," added Brown.



(From left): Bursa Malaysia director Ong Li Lee with Brown at the awards ceremony.