

NEWS CLIPPING

EVENT:	SNACK MORE, WIN MORE
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16 people

SMEBIZ MONDAY 3 AUGUST 2015



2. Snack to succeed

(From left) 7-Eleven Malaysia general manager marketing Ronan Lee, marketing manager Joanne Koh, URC Snack Foods (Malaysia) Sdn Bhd modern trade manager Lim Lit Way and national modern trade manager Raymond Teoh launch the 7-Eleven "Snack More, Win More" online photo contest. The contest, running until Aug 10, will give away prizes worth over RM60,000, including two VIP tickets to catch Maroon 5 live in Manila and 25 Apple Watch Sport. Participants need to spend a minimum of RM5 for one entry, take a creative photo whilst enjoying a snack from 7-Eleven and collage the photo with a valid receipt to upload on 7-Eleven Malaysia's Facebook page attached with #7ElevenMY and #SnackMoreWinMore hash-tags.