

NEWS CLIPPING

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Two awards, (RM)1 Slurpee

7-ELEVEN Malaysia can now add two prestigious awards to their name. The leading convenience store clinched the title "Brand Excellence in Retail (Convenience Store)" at the BrandLaureate World Awards 2015, and a Silver under the Retail category at the 2015 Putra Brand Awards.

"It is indeed an honour to be recognised with these two prestigious awards for the hard work of the entire team here at 7-Eleven. We owe a huge thanks to the public for being receptive to our re-branding efforts as well as being endlessly supportive of the business," said 7-Eleven Malaysia CEO Gary Brown.

The awards are indicative of 7-Eleven Malaysia's continuous accomplishments over the past two years, among them being listed on Bursa Malaysia, embarking on a major extension and refurbishment plan, as well as reporting strong year-on-year growth.

7-Eleven Malaysia general manager of marketing Ronan Lee said, "We are truly thankful for the support from consumers, which has merited us these award

achievements. We are committed to working on more new project initiatives to engage and address the needs of consumers."

"In fact, to reciprocate the support bestowed upon us that

enabled us to garner these awards, we're offering our signature and much-loved 12oz Slurpee for only RM1 until Sept 14, 2015."

For more information, visit www.7-eleven.com.my



Brown with the Brand Excellence in Retail (Convenience Store) award.