

NEWS CLIPPING

EVENT	Three's Company
PUBLICATION	theSun
PAGE/SECTION	26/Media & Marketing
DATE	18 May 2017
TIME	-

All things wedding

> Berjaya Times Square Hotel collaborates with All Things Wedding for a wedding conference and exhibition

All Things Wedding recently partnered with Berjaya Times Square Hotel (BTS) to organise the first "All Things Wedding Conference and Exhibition" at BTS, from April 27 to April 30.

The event comprised a cocktail party on the first day followed by a conference and workshop on day two. The next two days came by way of an exclusive wedding exhibition showcasing the creativity and talent of boutique vendors and wedding planners.

On the whole, the event was designed to cater to two groups of people - those keen to learn more about the wedding industry and couples intending to tie the knot.

WEDDING CONFERENCE

The conference and workshop welcomed a bevy of professionals and experts from the wedding industry who were more than happy to share their knowledge and view on their areas of expertise where weddings are concerned. Some prominent speakers who shared tips and tricks included Singapore-based Boonga Pe Ltd founder and principal floral designer Harijanto Setiawan, celebrity photographer Kid Chan, Daniel Bací Photography and The Bací Productions founder Daniel Bací from Thailand, as well as Singapore's founder and creative director of Heaven's Gift Pte Ltd Hannah Chong.

A networking and business-matching session also took place,

providing creative entrepreneurs an avenue to establish strategic partnerships.

THE EXHIBITION

The wedding exhibition on the other hand, provided betrothed couples and soon-to-be-marrieds a platform for consultation, especially with over 30 hotels and wedding planners at hand. Among the exhibitors were BTS, Wowsome, Sincerite Wedding & Events and Photobook Malaysia.

Participating vendors, agents and planners shared wedding advice with couples intending to walk down the aisle. Many found the information to be beneficial and the wedding packages, attractive. For more information, visit the All Things Wedding Facebook page.



Avenue K Japan Festival 2017

AVENUE K recently launched the second edition of its Japan Festival, providing shoppers another chance to experience authentic Japanese culture after the festival's first successful run in 2015.

The Avenue K Japan Festival 2017 runs from May 12 right up to May 21, at the ground floor Atrium and main entrance of the mall. According to a representative from Avenue K, this year's festival is celebrated on a larger scale due to a rise in shoppers' interests and consumerism for that is Japanese.

MALAYSIA-JAPAN RELATIONS

Said Avenue K deputy general manager Phang Sue Sze, the Japan festival is held in conjunction with the 60th anniversary of Malaysia-Japan diplomatic relations. "2017 marks the 60th Anniversary of Malaysia-Japan diplomatic relations. It is the 'people-to-people exchange' that brought us understanding and friendship between our two nations. We have achieved much together. We wanted to celebrate together, not only in the political sphere, but at the level of people-to-people exchange. This festival is

something in which everyone can experience," Phang said in his speech.

ALL THAT'S JAPANESE

Shoppers are invited to spend time exploring the ground floor Atrium which has been transformed into a famous Japanese street, complete with Japanese wooden carts and cherry blossom trees. Taking centre stage is a traditional Japanese tea room, featuring tatami mats and Japanese hanging lanterns, depicting a traditional Japanese atmosphere.

Apart from the setting, shoppers will get to participate in a series of Japanese-themed activities like Japanese Dance and Japanese tea-making among other interesting experiences. Avenue K has also

brought in new retailers and established relevant partnerships to provide customers more opportunities to access Japanese brands and goods.

CONTESTS, OFFERS AND HIGHLIGHTS

Visit the festival and make some purchases to win exquisite prizes via Japanese-themed contests and challenges. One in particular is a "Japanese Tea-Making Ceremony Competition". Shoppers who spend RM20 and above across two combined receipts from any stores during the festival will be eligible to participate in a competition that offers a pair of tickets worth over RM3,400 to Osaka.

Other highlights include Washi tape offers, Fuji film promotions,



premium Japanese tea making and tasting at the Maiko Tea booth and Sushi Challenge by Sushi King. Moreover, there is also a chance to try a popular traditional game among Japanese boys called Japanese Bouncy Balls Scooping, as well as grab opportunities to win meal and shopping vouchers, gifts and treats. For more information, visit Avenue K's website or its Facebook page.

Half the price for all the fun

AIRASIA is offering a 50% discount on all destinations across its network, covering over 120 countries in the Asia Pacific, the Middle East and the United States.

Start enjoying this discount when you book your flights via AirAsia's website off the AirAsia app from May 15 to May 21, 2017 for travel between Sep 5, 2017 and Feb 9, 2018. Destinations to take advantage of include Singapore, Pattaya, Melbourne and Beijing among many other spectacular cities.

OTHER PERKS

Customers can also enjoy 50% off when selecting their

seat/s of choice with the AirAsia Pick A Seat product feature. With the option comes the choice of preferred seating, whether by the window or the Hot Seat for priority boarding.

AirAsia X passengers can also opt for the Quiet Zone for peace and quiet or a Premium Flatbed, which comes with complimentary 40kg baggage allowance and additional benefits.

Premium Flatbed guests flying from Kuala Lumpur also get access to AirAsia Premium Red Lounge and for free. For more updates and hot deals, visit AirAsia's Facebook and Twitter page.



THREE'S COMPANY

7-Eleven Malaysia, MOLPay and Lazada Malaysia struck up a partnership to offer Lazada Malaysia customers "Over-The-Counter Payment" service at 7-Eleven Malaysia outlets. The collaboration allows customers who make purchases via the Lazada website, make their payment at any 7-Eleven store. Just present the printed slip or SMS code with details of one's Lazada online purchase to the cashier and make the payment. The photograph captures (from left) Lazada Malaysia CEO Hom-Peter Ressel, 7-Eleven Malaysia CEO Gary Brown and MOLPay CEO Eng Sheng Guan, shaking on the deal. For more information, visit Lazada Malaysia's or 7-Eleven Malaysia's website.