

## NEWS CLIPPING

EVENT	7-Eleven offers haze relief to poor victims
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7-Eleven and NGOHub volunteers at a beneficiary home.

## 7-Eleven offers haze relief to poor victims

IN collaboration with its start-up NGOHub, 7-Eleven Malaysia is reaching out to some of the disadvantaged communities that have been adversely affected by the haze phenomenon as part of its latest corporate social responsibility initiative.

The haze which has resulted in Air Pollutant Index (API) readings reaching unhealthy levels in several parts of the country, is expected to last longer due to the hot and dry weather.

The unhealthy air quality has resulted in adverse health effects affecting those suffering from respiratory and heart ailments. Also susceptible are the young and elderly.

7-Eleven Malaysia has selected several charitable organisations with children and elderly to distribute N95 respirator masks as well as eye drops, vitamins and mineral supplements, and snacks rich in Vitamin E such as nuts and sunflower seed.

Among the organisations are Sai

Pandian Orphanage, Pertubuhan Pusat Kebajikan Destiny, Rumah Anak Yatim Al-Munirah, GT Community Care and Persatuan Thalasemia Selangor, located in the most affected areas.

7-Eleven Malaysia aims to help combat the effects of the haze, as well as provide guidelines on how to stay healthy during this period.

"We are doing our part to bring relief and aid during these trying times to the disadvantaged communities that are most at risk and we hope conditions will improve for the better soon and that our contribution will help in staving off the worst effects of the haze as 7-Eleven is 'Always There For You,' come day or night, rain or shine," 7-Eleven Malaysia Marketing general manager Ronan Lee said.

Lee advised the public to follow the recommended health tips provided by the relevant authorities and to get their face masks from the nearest 7-Eleven outlet.