



1<sup>st</sup> April 2020

**OFFICIAL MEDIA STATEMENT  
FOR IMMEDIATE RELEASE**

7-Eleven Malaysia takes note of a promotion scam that is circulating via WhatsApp and other digital platforms such as Facebook, giving away shopping vouchers worth RM1500 for free in celebration of our purported 91<sup>st</sup> anniversary. The scam directs to a fraudulent link <http://www.7-eleven-jp.club/free/?w> and requires participants to answer questions in order to redeem the vouchers.

We would like to confirm and reiterate that this is a scam that has been appearing in different guises since 2018 and uses the 7-Eleven brand without authorization, to lure members of the public to partake in this scheme. We strongly caution the public from engaging and to disregard such scams and not click on any links, share any dubious links or to provide any personal details. 7-Eleven Malaysia shall not be held liable for any claims pertaining to all fraudulent schemes.

All official promotions and updates by us can be obtained through our verified account channels on Facebook or Instagram [@7ElevenMalaysia](#) or our website [@www.7eleven.com.my](http://www.7eleven.com.my)

7-Eleven Malaysia is investigating the source of the scam and will not hesitate to take the necessary legal action against individuals or groups who organize illegal schemes using the 7-Eleven brand. When in doubt or to report on suspected scams using the 7-Eleven brand, the public may get in touch with us via our official digital channels as listed above or write to us direct at [marketing@7eleven.com.my](mailto:marketing@7eleven.com.my)