



28th April 2020

**OFFICIAL MEDIA STATEMENT
FOR IMMEDIATE RELEASE**

7-Eleven Malaysia takes note of a contest scam that is circulating via WhatsApp and other digital platforms such as Facebook, purportedly giving participants of a survey a chance to win baby products worth RM1000. The scam page operates under the page name [**7-Eleven_Malaysia**] and directs to a fraudulent link [**<https://bit.ly/2VEFEjW>**] that requires participants to partake in a survey.

We would like to confirm and reiterate that this is a scam and uses the 7-Eleven brand without authorization, to lure members of the public to partake. We strongly caution the public from engaging and to disregard such scams and not click on any links, share any dubious links or to provide any personal details. 7-Eleven Malaysia shall not be held liable for any claims pertaining to all fraudulent schemes.

We would like to reiterate that all official promotions, campaigns and updates by us can be obtained through our verified account channels on Facebook or Instagram **@7ElevenMalaysia** or our website **@www.7eleven.com.my**

7-Eleven Malaysia is investigating the source of the scam and will not hesitate to take the necessary legal action against individuals or groups who organize illegal schemes using the 7-Eleven brand. When in doubt or to report on suspected scams using the 7-Eleven brand, the public may get in touch with us via our official digital channels as listed above or write to us direct at marketing@7eleven.com.my