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OFFICIAL MEDIA STATEMENT

FOR IMMEDIATE RELEASE

SCAM ALERT: Email Short Survey Scam

7-Eleven Malaysia has taken note of a survey scam that is sent across via email to obtain participants' personal details and shopping habits. The scam requires the participant to click on the "START" button to answer the short survey regarding their shopping habits at 7-Eleven stores. The technique of luring participants to join is by awarding "exclusive rewards" upon completing the survey.

We would like to confirm and reiterate that this is a scam that has been appearing in different guises since 2018 and uses the 7-Eleven brand without authorization, to lure members of the public to partake in this scheme. We strongly caution the public from engaging and to disregard such scams and not to click on the links, share any dubious links or to provide any personal details. 7-Eleven Malaysia shall not be held liable for any claims on all fraudulent schemes.

All official promotions and updates by us can be obtained through our verified account channels on Facebook or Instagram @7ElevenMalaysia or our website www.7eleven.com.my.

7-Eleven Malaysia is investigating the source of the scam and will not hesitate to take the necessary legal action against individuals or groups who organize illegal schemes using the 7-Eleven brand. When in doubt or to report on suspected scams using the 7-Eleven brand, the public may get in touch with us via our official digital channels as listed above or write to us directly at marketing@7eleven.com.my.